

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 497497 /		<u>Alt Order #</u> 06362715
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 1969
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/05/12	10/11/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$150.00			
N 2	KVVU	10/05/12	10/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$175.00			
N 3	KVVU	10/05/12	10/11/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$2,150.00			
N 4	KVVU	10/05/12	10/11/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				1	\$1,325.00			
N 5	KVVU	10/05/12	10/11/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$275.00			
N 6	KVVU	10/05/12	10/11/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$300.00			
N 7	KVVU	10/05/12	10/11/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$350.00			
N 8	KVVU	10/05/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$550.00			
N 9	KVVU	10/05/12	10/11/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				1	\$390.00			
N 10	KVVU	10/05/12	10/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$625.00			
N 11	KVVU	10/05/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 497497 /		<u>Alt Order #</u> 06362715
<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Product</u> HORSFORD- DCCC	<u>Estimate #</u> 1969
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$725.00			
N 12	KVVU	10/05/12	10/11/12	MORE Access	630-7pm		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$550.00			
N 13	KVVU	10/05/12	10/11/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$500.00			
N 14	KVVU	10/05/12	10/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$700.00			
N 15	KVVU	10/05/12	10/11/12	TMZ	730-8p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$675.00			
N 16	KVVU	10/05/12	10/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$275.00			
N 17	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$8,500.00			
N 18	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$7,500.00			
N 19	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	1	\$4,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$4,450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/08/12-10/14/12	Glee	Thu 9p-10p	----Th-----	:30	<del>\$4,450.00</del>	NM		
		See MG 19.2										
		2	KVVU	10/08/12-10/08/12	Bones	Mon 8p-9p	M-----	:30	\$4,450.00	NM		
		Ⓜ MG for 19.1 10/11										
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,950.00			
Totals											41	\$48,715.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	41	\$48,715.00	\$41,407.75
<b>Totals</b>	<b>41</b>	<b>\$48,715.00</b>	<b>\$41,407.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # \_\_\_\_\_ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE  
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6362715 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT4/12 08.52

REP: TO ROSE  
 FR NIKKI  
 OK'D M1-M3  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	ES		100P-200P	30		\$150.00	10/5	10/11	0		F,M-TH	0

AGENCY ADVERTISER CODE = 143  
 AGENCY PRODUCT CODE = 149  
 AGENCY EST# = 1969  
 PROGRAM : COLD CASE  
 CON COM1 : COLD CASE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	A		100P-200P	30		\$150.00	10/5	10/11	2		F,M-TH	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT5 ON LINE-1 FOR 2 SPOTS/WK												
17	S		100P-400P	30		\$8,500.00	10/7	10/7	0		SUN	0
PROGRAM : FOX NFL (GAME 2) CON COM1 : FOX NFL (GAME 2)												
22	A		1000A-130P	30		\$8,500.00	10/7	10/7	1		SUN	1
PROGRAM : EARLY NFL GAME ORD COM1 : NO LATE GAME. MOVED TO EARLY. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT7 ON LINE-17 FOR 1 SPOT/WK												
19	S		900P-1000P	30		\$4,450.00	10/11	10/11	0		THU	0
PROGRAM : GLEE CON COM1 : GLEE												
23	A		800P-900P	30		\$4,450.00	10/8	10/8	1		MON	1
PROGRAM : BONES ORD COM1 : SPOT N/A PRG CHG DUE TO THE DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-19 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:F,M-TH/100P-200P				OCT5(2/WK)		30S	\$150.00	(OCT3/12)	
			OFFER:F,M-TH/100P-200P				OCT5(2/WK)		30S	\$150.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									
M2	OK'D	BUY#17	MISSED:SUN/100P-400P				OCT7		30S	\$8,500.00	(OCT3/12)	
			OFFER:SUN/1000A-130P				OCT7		30S	\$8,500.00	PLS ADVISE.	
			CMT:NO LATE GAME. MOVED TO EARLY. PRE-BOOKED PLS APPROVE.									
M3	OK'D	BUY#19	MISSED:THU/900P-1000P				OCT11		30S	\$4,450.00	(OCT3/12)	
			OFFER:MON/800P-900P				OCT8		30S	\$4,450.00	PLS ADVISE.	
			CMT:SPOT N/A PRG CHG DUE TO THE DEBATE. PRE-BOOKED PLS APPROVE.									
OCT/12 48715.00											CONTRACT TOTAL 48715.00	
											TOTAL SPOTS 41	

REP HEADLINE# 6362715 TRF# 497497  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT4/12 08.52  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$221,431 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%  
KTUD 0%

SAHRES EST

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6362715  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
OCT3/12 15.01  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV  
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 762 SALESMAN #  
BUYER NAME JESSE DEMASTRIE  
SALES PRSN PH- TERESA DIFURIA

3050 K ST NW,  
WASHINGTON, DC 20007

ORDER # 497497 CONTRACT # 6362715 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 15.01

REP: TO ROSE  
FR NIKKI  
NEW DCCC HORSFORD FOR CONGRESS ORDER  
TOTAL \$48715  
\*\*\*\$S MOVED FR HL 6207942\*\*  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

1 100P-200P 30 \$150.00 10/5 10/11 2 F,M-TH 2  
AGENCY ADVERTISER CODE = 143 AGENCY EST# = 1969  
AGENCY PRODUCT CODE = 149  
PROGRAM : COLD CASE  
CON COM1: COLD CASE  
*Ops 108*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A	30		\$175.00	10/5	10/11	2		F,M-TH	2
PROGRAM : DR OZ												
CON COM1: DR OZ												
3			1000P-1100P	30		\$2,150.00	10/5	10/11	3		F,M-TH	3
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
4			1100P-1135P	30		\$1,325.00	10/5	10/11	1		F,M-TH	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
5			200P-300P	30		\$275.00	10/5	10/11	2		F,M-TH	2
PROGRAM : KATIE COURIC												
CON COM1: KATIE COURIC												
6			300P-400P	30		\$300.00	10/5	10/11	3		F,M-TH	3
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
7			400P-500P	30		\$350.00	10/5	10/11	2		F,M-TH	2
PROGRAM : DR OZ												
CON COM1: DR OZ												
8			500P-530P	30		\$550.00	10/5	10/11	3		F,M-TH	3
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
9			500A-600A	30		\$390.00	10/5	10/11	1		F,M-TH	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
10			530P-600P	30		\$625.00	10/5	10/11	3		F,M-TH	3
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/5	10/11	3		F,M-TH	3
12			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$550.00	10/5	10/11	3		F,M-TH	3
13			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	10/5	10/11	2		F,M-TH	2
14			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/5	10/11	3		F,M-TH	3
15			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$675.00	10/5	10/11	2		F,M-TH	2
16			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/5	10/11	2		F,M-TH	2
17			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	30		\$8,500.00	10/7	10/7	1		SUN	1
18			1000A-100P PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)	30		\$7,500.00	10/7	10/7	1		SUN	1
19			900P-1000P PROGRAM : GLEE CON COM1: GLEE	30		\$4,450.00	10/11	10/11	1		THU	1

N/A

Evolve  
10-10-11



REP HEADLINE# 6362715  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT3/12 15.01  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			800P-1000P	30		\$4,950.00	10/10	10/10	1		WED	1
PROGRAM : X FAXTOR												
CON COM1: X FAXTOR												
OCT/12			48715.00									
CONTRACT TOTAL												48715.00
TOTAL SPOTS												41

MARKET TOTALS \$221,431 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%  
 KTUD 0%  
 SAHRES EST  
 SVC- NSI  
 DEMOS- RA35+\*